

Conference Agenda

- 7:30 am – 7:55 am** **Registration and Breakfast**
- 7:55 am – 8:00 am** **Welcome – WAHU President, Jennifer Elliott**
- 8:00 am – 9:00 am** **Pam Mitroff, Senior Director of Health Reform Compliance with NAHU**
Legislative and regulatory update, and presentation on compliance changes concerning penalties, affordability measures, timelines, HRAs, cash in lieu of affordability, and reporting requirements.
- 9:00 am – 10:00 am** **Jared Estes – Keynote Speaker & Ethics Perspective**
“Fire Back”
- 10:00 am – 10:15 am** **Break & Visit Exhibitor Booths**
- 10:15 am – 11:15 am** **Jason Lacey, Partner with Foulston Siefkin, LLC - Legal Perspective**
Legislative & compliance update regarding Healthcare and the ACA
- 11:15 am – 12:00 pm** **Edward J. Hett, MD, Medical Director, New Models of Care, Via Christi Health**
“Transforming the Primary Care Practice”
- 12:00 pm – 12:45 pm** **Lunch & Visit Exhibitor Booths**
- 12:45 pm – 2:20 pm** **How ACOs are Changing Healthcare - Carrier Perspective**
Health insurance carriers will discuss the impact of Health Care Reform on their businesses, ACO Implementation and Performance Based Payments. Participants include:
- *Ramona (Mona) Burt, R.N., M.S.A., Population Health Management Coordinator – Health Analytics, Blue Cross Blue Shield of Kansas*
 - *Tracy E. Bassett, VP of Network Strategy & Innovation, UnitedHealthcare*
 - *John Stockton, Market Head of Sales, Aetna*
- 2:20 pm – 2:40 pm** **Break & Visit Exhibitor Booths**
- 2:40 pm – 3:25 pm** **Francie Ekengren, MD, Medical Director of Wesley Medical Center & Lindy Garvin, MPA, CPHRM, Division VP Quality Improvement & Patient Safety, HealthOne/HCA Continental Division**
“Quality Outcomes in Today’s Healthcare Market”
- 3:25 pm – 4:10 pm** **Mark Fendler, President, MedTrakRx – PBM Perspective**
The future of Rx and managing the high cost of prescriptions
- 4:10 pm – 4:15 pm** **Closing Remarks – WAHU President, Jennifer Elliott**